

Privacy Policy

Nodemark Solutions ("the Company") offers brand franchising solutions, expert consultancy, and strategic marketing services to support and grow your Web3 project. From business expansion to tokenomics, listings, and community engagement, the Company will help you build a robust market and connect with the right audience every step of the way. In order to provide these services, we collect and process certain personal data, thereby assuming the role of data controller. By submitting your contact information or identity documents to us, you consent to the processing of your personal data. We process your information strictly in accordance with applicable laws and regulations and use it solely for the purpose of delivering our services, with full respect for your privacy and data security as outlined in this Privacy Policy.

The Company collects and processes your personal information to fulfill the services described above. We rely on the following legal grounds to process your data: your consent, compliance with legal obligations, and the necessity to perform or enter into a contractual agreement with you. These foundations ensure that your personal data is handled lawfully and transparently.

We will use your personal information solely for the purposes for which it was originally collected, unless we determine that another use is reasonably necessary and compatible with those original purposes. Should we need to use your personal information for a purpose unrelated to the original one, we will inform you and explain the legal basis that permits such processing. Please be aware that, in certain circumstances and in compliance with applicable laws, we may process your personal information without your knowledge or consent, where such processing is legally required or permitted.

The provision of your personal information is required by law to ensure you are informed about how and why your data will be used, as well as the duration for which it will be retained, by contractual necessity, or both. This means that in order to enter into or perform a contract with the Company, such as when requested by our clients, you must provide certain personal data. Failure to provide this information may prevent us from delivering our services effectively, we may be unable to fulfill our contractual obligations to you or may be required to decline providing services altogether, as this information is necessary for us to comply with applicable legal requirements, including compliance and background checks.

Your personal information will be retained by the Company for a period of five years. This retention period is in accordance with legal and regulatory requirements that mandate the retention of specific data for specified durations. When processing your personal data, the Company follows its established data retention policy. Once the retention period expires, the Company will request your renewed consent to continue processing your personal information. If such consent is not granted, the Company will cease processing your data in accordance with applicable laws and regulations.

Please carefully read this Privacy Policy whenever we collect or process your personal information. This will help you understand how and why your data is being used and inform you of your rights under applicable data protection laws. If you disagree with how we handle your personal data and information, please refrain from using our website or services. This website is designed for adult users only, and we do not knowingly gather or process data from children under the age of eighteen.

Disclosure of Personal Information

We may disclose personal information to law enforcement, government bodies, regulatory authorities, or other lawful entities as required by applicable laws or regulations. Occasionally, we may receive requests from third parties seeking certain personal data to verify our compliance with legal

obligations, investigate alleged criminal activity, or to support the establishment, exercise, or defense of legal rights. We will only respond to such requests in accordance with relevant legal and regulatory requirements.

Your personal information may be shared with certain third-party service providers who assist the Company in delivering its services. All recipients are carefully selected and are bound by contractual obligations to protect your data and use it solely for the purposes defined by the Company.

We will never sell your personal information to any third party for their own direct marketing purposes. Your data privacy is a priority for us, and we ensure your information is used solely to provide and improve our services or as required by law. Any sharing of your personal data with trusted partners or service providers will be strictly controlled and limited to what is necessary to fulfill the intended purpose, always under strict confidentiality and security measures.

Your Data Protection Rights

You have several rights concerning the personal data we hold about you, including but not limited to:

- a. The right to have any inaccurate or incomplete personal information corrected.
- b. Under certain conditions, the right to request the deletion of your personal data.
- c. The right to object to the processing of your personal data where such processing is based on public interest or legitimate interests.
- d. The right to opt-out of automated decision-making, including profiling, that significantly affects you.
- e. The right to withdraw your consent to data processing at any time.

Where You Have Given Consent

If you have provided consent for the processing of your personal data, you also have the right to:

- a. Be informed about the specific personal data the Company processes about you.
- b. Access the personal data we hold concerning you.
- c. Request restrictions on how your personal data is processed.
- d. Under certain circumstances, request the portability of your data, allowing you to receive your personal information in a structured, commonly used, and machine-readable format.

To exercise any of these rights, please reach out to us through our Contact Page. We will address your requests in a timely manner and in full compliance with applicable data protection regulations.

This Policy may be updated at any time without prior notice, we encourage you to review it regularly to stay informed of any changes.